



Adam Beaty
adam@beatymade.com
Online portfolio: www.beatymade.com
402-212-4159

Objective To continue to develop my skills through a wide range of creative projects

Experience **Nebraska Furniture Mart *Multimedia Specialist*** ***Sept 2011 - Current***

in charge of producing various multimedia projects including corporate videos, product videos, promotional videos, lifestyle photography, presentations, interviews, commercials, digital sign graphics, branding, and web/email banners.

I take projects from initial storyboard planning stages through preproduction scheduling, location scouting, script writing/editing, through lighting, talent coaching, shooting, editing, animation/graphic creation, compression and distribution (YouTube/Broadcast)

Editech *Graphic Designer* ***August 2004 - July 2011***

in charge of providing prepared graphics and animation for our video editors. Responsible for various multimedia projects including web design, authoring interactive CD-ROMs and DVDs, video compression, presentations, 2D and 3D animation projects including commercials, virtual set design, logo design, and video editing.

Software Photoshop, Camera raw, Illustrator, InDesign, Premiere Pro, After Effects, Audition, Media Encoder, Dreamweaver, Flash, Final Cut, Compressor, 3D Studio Max

Hardware Mac and PC Operating Systems, DSLR cameras for Still Photography and Video Capture, Wireless and Shotgun mics, Lighting Equipment

Education **The Creative Center** ***Spring 2004***

Associates of Occupational Studies Degree in Graphic Design, Illustration and Computer Graphics
Omaha, Nebraska

University of Nebraska - Lincoln ***Spring 2001***

Bachelors of Fine Arts
Emphasis in painting, ceramics, and graphic design
Lincoln, Nebraska

Papillion-Lavista High School ***Spring 1996***

High School Diploma
Papillion, Nebraska